Social Media Content



This document provides various captions for your credit union to increase awareness about the 2023 Credit Union Give Back Sweepstakes.

Sample Captions

- Keep your [insert credit union name] Rewards card your go-to card for a chance to win \$5,000 to use as you please! All you have to do is use your card a minimum of four times per week. #CUGiveBack #CUDifference
- Don't forget to use your [insert credit union name] Rewards card a minimum of four times per week for a chance to win \$5,000 to use as you please! #CUGiveBack #CUDifference
- We're pleased to announce that we've been selected as a donation to charity winner in @PSCU's Credit Union Give Back Sweepstakes! We've been awarded \$10,000 and will be donating to: [insert charities] #PeopleHelpingPeople #CUGiveBack #DonateToCharity
- Thank you, @PSCU, for selecting us as a donation to charity winner as part of the Credit Union Give Back Sweepstakes! We've been awarded \$10,000 and will be donating to: [insert charities] #PeopleHelpingPeople #CUGiveBack #DonateToCharity
- We're excited to announce that one of our members has won \$5,000 in the @PSCU Credit Union Give Back Sweepstakes!
 #PeopleHelpingPeople #CUGiveBack #CUDifference #PeopleHelpingPeople
- Join us in congratulating our member, [insert member name], who has won \$5,000 in the @PSCU Credit Union Give Back Sweepstakes!
 #CUGiveBack #CUDifference #PeopleHelpingPeople

Hashtags

- #CUGiveBack
- #PeopleHelpingPeople
- #DonateToCharity
- #CommunityInvolvement
- #CUDifference
- #PSCUPossibilities

PSCU Social Media Handles

LinkedIn: @PSCU

Facebook: @wearepscu

Twitter: @wearepscu

Instagram: @wearepscu

2023